

The *Nature Biotechnology Bioentrepreneur* Roundtable Series Presents

Biotech Investment: The Importance of Taking the Lead

A special panel seminar to give biotech entrepreneurs inside information on financing trends



The *Nature Biotechnology Bioentrepreneur* Roundtable discussion on “Biotech Investment: The Importance of Taking the Lead”, at the BIO International Convention, will be convened as the meeting gets under way. In an increasingly competitive environment for funding for small startups, particularly in Europe and Asia, the panel will explore the importance of lead investors in venture creation as well as other potential financing mechanisms to complement traditional sources of funding. What do we know about trends in terms of activity and enthusiasm of investors willing to take the lead in deals? Should governments back investor groups that are willing to be the lead? The panel includes seasoned regional representatives, investors and entrepreneurs from around the globe.

The *Nature Biotechnology Bioentrepreneur* Roundtable will take place in Boston, MA, prior to the opening of the exhibition at the 2007 BIO International Convention. The panel will be followed by a networking session and refreshments. **There is no charge to attend the *Nature Biotechnology* Roundtable. For more information or to register, please send full company name and contact details to roundtable@natureny.com.**

Topic: Biotech Investment: The Importance of Taking the Lead

Moderator: Andrew Marshall, Ph. D, Editor, *Nature Biotechnology*

Panel: Pratik Shah, Ph.D., Partner at Thomas Mc Nerney (confirmed)
Pedro de Noronha Pissarra, Ph.D., CEO of Biotechnol SA (confirmed)
Mark Leuchtenberger, President and CEO of Targanta Therapeutics (confirmed)
C. Mark Tang, Ph.D. MBA, managing director and chairman of World Technology Ventures, LLC (confirmed)
Fritz Buhler, Chairman of the European Centre for Pharmaceutical Medicine, University Hospital Basle (confirmed)
Ko-Chung Lin, Co-founder of PharmaEssentia Corporation. (confirmed)

Venue: To be confirmed

Date: Saturday, May 5th at 5:00pm, prior to the opening of the exhibition at the 2007 BIO International Convention

Cost: This is free for all to attend when you register at roundtable@natureny.com. The maximum number of registrants is limited and allocated on a first come first serve basis.

Who Should Attend?

- Executives and investors interested in the financing of biotech companies

For more information or to register, please email roundtable@natureny.com.

For more information on the 2007 BIO International Convention, please visit www.bio2007.org.

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